

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appln. No.: 10/820,832

Applicants: Endler et al.

Filed: April 7, 2004

Title: METHODS AND APPARATUSES FOR
DISPLAYING PROMOTIONS

Examiner: Catherine Michelle Tarae

Art Unit: 3688

Customer No.: 37123

Confirm. No.: 8497

Docket No.: 86604/7114

Certificate of Transmission

I hereby certify that this correspondence is being facsimile transmitted to the USPTO, transmitted via the Office electronic filing system, or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below:

Date

Thomas F. Lebens
Registration No. 38,221
Attorney for Applicants

AMENDMENT D

Mail Stop AF
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Responsive to the Final Office Action mailed December 7, 2009, Applicants provide the following:

Amendments to the Claims begin on page 2.

Remarks begin on page 7.